

EXHIBITING AND SPONSORING

61ST

ANNUAL MEETING

TIME
2024
ST.GALLEN



SEPTEMBER 2ND – 6TH

OLMA MESSEN



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WELCOME

The International Association of Forensic Toxicologists (TIAFT) was founded in London in 1963 and now represents 2 000 members in more than 90 countries around the world. The membership includes toxicologists engaged in law enforcement, government and private forensic toxicology laboratories, academia, sports doping as well as other areas involving toxicology activities.

The local organizing committee and I are looking forward to welcoming you and the TIAFT community to St.Gallen, the major city of the eastern region of Switzerland, close to the German and Austrian borders. St.Gallen is easily accessible by road and train both within the country as well as from all neighbouring countries. Easy, world-wide reachability through Zurich airport as a major european hub is only 40 minutes away.

Furthermore, the meeting will be joint with the annual meeting of the Society of Hair Testing (SOHT) as well as a joint session with the International Council on Alcohol Drugs and Traffic Safety (ICADTS) will take place. This combination of specialties will attract many key specialists from Switzerland, wider Europe and across the world. Therefore TIAFT 2024 will provide unique access to potential and existing customers in the field of analytical toxicology and beyond.

The conference will be held at the renowned Olma Congress Centre (OLMA) in the heart of St.Gallen. The OLMA is a modern purpose build facility for public exhibitions, conferences and other events. It annually hosts the most popular public fair in Switzerland.

The OLMA provides extensive exhibition and lecture areas. We have chosen a setup focussed to highlight the exhibition part. All exhibitors, all poster presentations, screens for flash poster presentations, all breaks and meals will be scattered in the huge exhibition hall. The lecture hall will be right next to the exhibition area, so that delegates will mingle in all lecture breaks in the exhibition area. This setup will provide you with continued access to delegates to maximise exhibitor exposure.

With the annual meeting returning to Switzerland after Geneva 2009, we invite you to participate, exhibit and/or sponsor at this major event. Topics of the conference will include post-mortem, clinical, employment/occupational and human behaviour toxicology as well as drug-facilitated crime, toxicology in sports and the latest innovations in analytical toxicology. Due to the location and transport access, we anticipate around 700 programme delegates with additional day-rate attendees. This includes practitioners and decision makers in workplace drug testing, forensic and clinical toxicology and doping control. This prospectus showcases the wide range of exhibition and sponsorship opportunities.

We recognise, acknowledge and appreciate the important relationship we have with our corporate partners that makes such a meeting a success for all. We are looking forward to working with you for this exciting event.

Dr. Jochen Beyer

Chair of the TIAFT 2024 Organizing Committee

ST.GALLEN AT A GLANCE

St.Gallen is located in the centre of Europe, surrounded by majestic mountains and tranquilizing lakes. Whether you are drawn to nature or the hustle and bustle of city life, there is plenty to see in St.Gallen.

The cultural metropolis of St.Gallen enchants with a picturesque old town and a rich historical heritage. Knowledge thousands of years old in over 170,000 books can be found in the world-famous Abbey Library in the heart of the UNESCO World Heritage site. Moreover, St.Gallen is a textile city. The whole of Eastern Switzerland is a rich tapestry of textile-related history that is as relevant today and in the future as it was in the past. From the Middle Ages until the 19th century, St.Gallen was the leading centre of embroidery. In St.Gallen you can also experience and explore art, culture, nature and history in one of the numerous museums. If you wish to find out more about Swiss chocolate, the Maestrani's Chocolarium is within easy reach. Or immerse yourself in the world of cheese at the Appenzeller show-dairy.

Let yourself be inspired by the city's traditional restaurants and hip bars. Regardless of whether you want to grab a beloved St.Galler bratwurst with Bûrli on the go or indulge in a gourmet restaurant; in St.Gallen you will find something for every taste. In St.Gallen, it is easy to get around on foot, by bike or with the well-designed public transport system. Explore the city on your own or with the help of an experienced city guide. There are many sights waiting to be discovered.

The city of St.Gallen



ST.GALLEN – LAKE CONSTANCE

The St.Gallen – Lake Constance region is nestled between Lake Constance and the Alpstein massif.

St.Gallen is a pearl of a city that owes its existence to the Irish monk Gallus, who seeking solitude in 612 stumbled at the Mûlenen Gorge and, seeing this as a sign from God, laid the foundation stone for St.Gallen. With a wealth of tourist sights, day-trip possibilities, and surrounded by magnificent scenery, the city is today the ideal hub for active, cultural but also mindful holidays.

The unspoilt countryside surrounding the cultural metropolis of St.Gallen with its picturesque old town is another attraction of this beautiful region. You can explore St.Gallen, the Rhine Valley or the Appenzellerland on hikes, bike tours or round trips. Lake Constance is the place to come for water sports, lakeside restaurants, harbour facilities and leisure activities. In short, the St.Gallen – Lake Constance region offers countless possibilities.



View Lake Constance,
Rorschach and Rhine Valley

VENUE

Olma Messen St.Gallen is the most important meeting place in eastern Switzerland and one of the three largest exhibition locations in Switzerland. Around 90 employees ensure that around 800,000 people come together at the exhibition site every year for exhibitions, congresses and events. Olma Messen is one of the largest and most important exhibition-, event and congress organisers in Switzerland and at the same time an important part of St.Gallen's identity. With the new Hall 1, Olma Messen is expanding its premises and its range of services. The new hall will strengthen St.Gallen's position as an attractive exhibition and event venue. The opening of the new Hall 1 is planned for the first quarter of 2024 (partial opening in October 2023). Olma Messen St.Gallen creates, designs, organises and plans events on its own premises and beyond. As a partner, they offer everything from a single source. The infrastructure on the Olma grounds, provide the ideal spatial conditions.

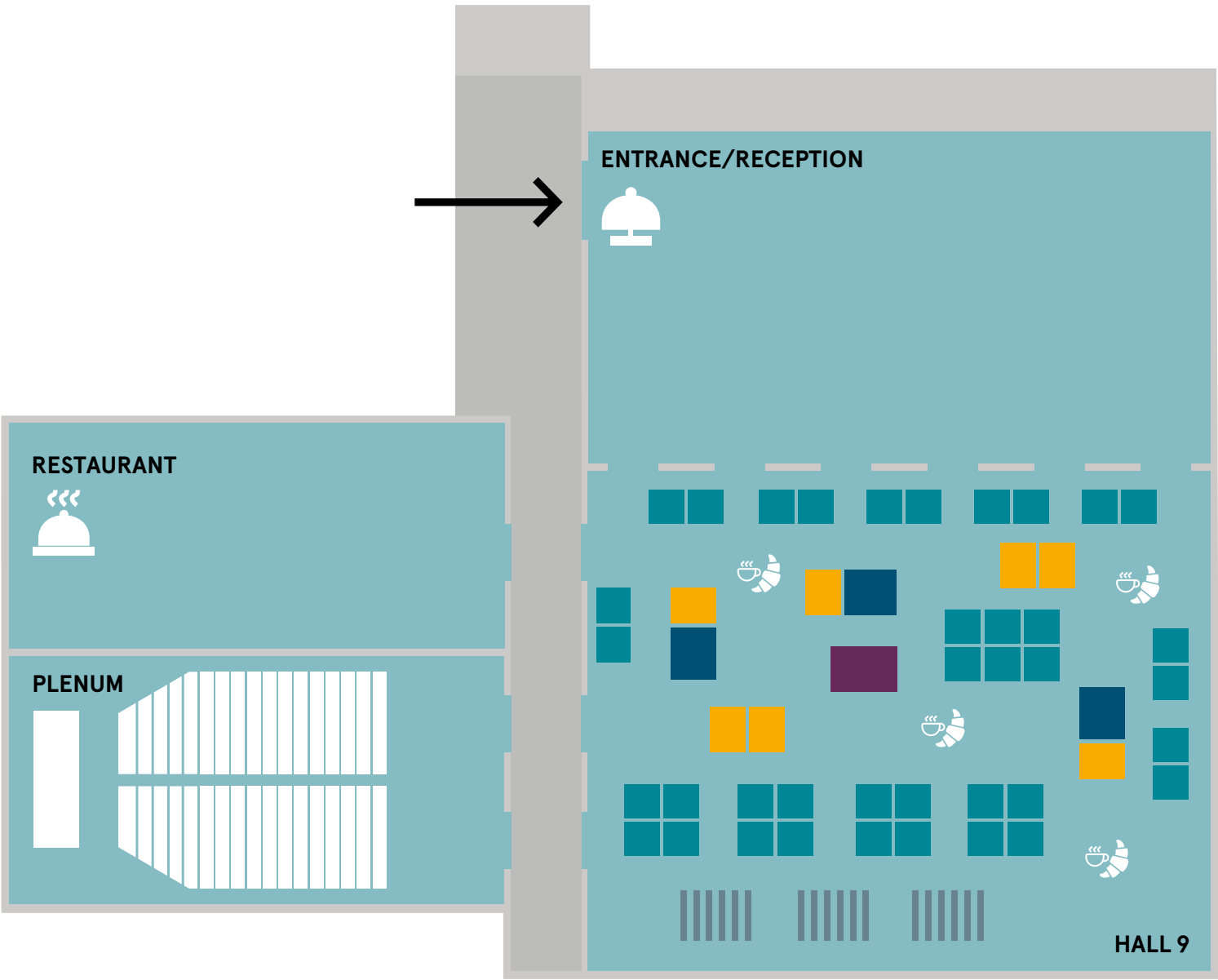


New Hall 1

EXHIBITION AREA

NUMBER OF BOOTHS

- 1 × 24 m²
- 3 × 18 m²
- 7 × 12 m²
- 38 × 9 m²



PROGRAM EXHIBITOR/SPONSOR SPECIFIC TIMES

2ND SEPTEMBER

08:00 – 11:30	Board Meeting TIAFT
08:00 – 11:30	Board Meeting SOHT
09:00 – 12:30	Young Scientists Meeting TIAFT
11:30 – 12:30	Regional Rep. Meeting TIAFT
13:00 – 16:00	SOHT AGM
14:00 – 17:30	Workshops and City Tour
17:30 – 18:30	Opening Ceremony
18:30 – 21:00	Welcome Reception

3RD SEPTEMBER

07:30 – 08:30	Vendor Workshops
08:30 – 12:30	Scientific Sessions
13:30 – 14:00	Flash Poster Presentation
14:00 – 17:30	Scientific Sessions
17:30 – 21:00	Vendor Workshops

4TH SEPTEMBER

08:30 – 12:30	Scientific Sessions
13:30 – 14:00	Flash Poster Presentation
14:00 – 17:30	Scientific Sessions
17:30 – 21:00	Vendor Workshops

5TH SEPTEMBER

07:30 – 08:30	Vendor Workshops
08:30 – 12:30	Scientific Sessions
12:30 – 22:00	Excursion (sold separately, at surcharge, not mandatory)

6TH SEPTEMBER

08:30 – 12:30	Scientific Sessions
13:30 – 14:00	Flash Poster Presentation
14:00 – 15:30	Scientific Sessions
16:00 – 17:30	TIAFT Business Meeting
19:30 – 22:00	Conference Dinner and Awards Ceremony

EXHIBITING AND SPONSORING

WHY SHOULD YOU BE AT TIAFT 2024?

- Expected participants of more than 700 from around the world
- Formal and informal access to delegates
- Continued exposure of your products and services throughout the 5 day event
- Large exhibition space with various booth options
- Easy access (by truck) into the exhibition area
- Possibility to book booth setups through the OLMA congress
- Early delivery of your display goods possible (from Wednesday prior to the conference)
- Regional gift exhibitors on the perimeter of the exhibition hall
- Separate meal area (open prior to lecture breaks) for exhibitors to maximise your ability for customer interaction during the meal breaks
- Restaurant booking service (e.g. for a customer dinner) in the exhibition area
- Local tourist information in the exhibition area
- Delegate and exhibitor/sponsor electronic registration with associated app, including abstracts, meet and greet function and other delegate interaction opportunities
- Marketing/branding opportunities within TIAFT2024 event space
- Unique social event sponsor opportunities
- Wide range of exhibition and sponsor options
- Complimentary registration for tier level exhibitors

District of St.Mangen in St.Gallen



EXHIBITOR/SPONSOR PACKAGES

PLATINUM LEVEL – CHF 40 000 + VAT

Booth Space	24 m²
Complimentary registration (including excursion and dinner)	3
Platinum level discount on further sponsorship opportunities	
Double page advert in conference book	
One company brochure and advertising material in conference bag	
Electronic copy of attendee list	
Top priority placement floor and event signage	
Priority pick on all possible vendor seminar spots	

GOLD LEVEL – CHF 25 000 + VAT

Booth Space	18 m²
Complimentary registration (including excursion and dinner)	2
Gold level discount on further sponsorship opportunities	
Single page advert in conference book	
Advertising material in conference bag	
Electronic copy of attendee list	
Priority placement floor and event signage	
Possibility evening or breakfast vendor seminars on days 2 and 3	
Optional vendor seminar with city tour on day 1 (if not booked by platinum level)	

SILVER LEVEL – CHF 15 000 + VAT

Booth space	12 m²
Complimentary registration (including excursion and dinner)	1
Silver level discount on additional booth space	
1/2 page advert in conference book	
Advertising material in conference bag	
Electronic copy of attendee list	
Preferred placement floor and event signage	
Possibility to add breakfast vendor seminar on days 2 and 3	

BRONZE LEVEL – CHF 7 500 + VAT

Booth space	9 m²
Complimentary registration (including excursion and dinner)	1
Acknowledgement in conference book	
Electronic copy of attendee list	

EXTRAS

CHF + VAT

ADDITIONAL OPTIONS, BOOKABLE AS ADD-ON TO ALL SPONSORSHIP LEVELS

	Normal rate	Silver rate	Gold rate	Platinum rate
Additional booth space	300/m²	250/m²	200/m²	100/m²
1/2 page advert in conference book	2 000			
One page advert in conference book	4 000			
Double page advert in conference book	7 000			
Conference tote bag sponsorship (including advertisement on bag)	3 000 + production cost			
Lanyard sponsorship (including advertisment)	3 000 + production cost			
Sustainable swiss drinking bottle sponsorship (conference and company logo on bottle)	1 000 + production cost			
Swiss army knife sponsorship (conference and company logo on knife)	1000 + production cost			
Advertising material in conference bag (including USB, flyers)	500			
Additional attendee ticket (excluding excursion)	500			
Additional excursion ticket	70			
Early delivery pallet storage (for booth material, from Aug. 28 th)	50/day/ EPAL 1 pallet			

EVENT SPONSORSHIPS: MENTIONED AT THE EVENT AND IN CONFERENCE BOOK

(including logo in the program overview)	Normal rate	Silver rate	Gold rate	Platinum rate
Lunch sponsorship (whole event)	15 000		12 500	10 000
Lunch sponsorship (one day)	5 000		4 000	3 000
Dinner sponsorship	15 000		12 500	10 000
Tea/coffee break sponsorship (whole event)	12 000		10 000	8 000
Tea/coffee break sponsorship (one day)	4 000		3 000	2 000
Conference app sponsorship	15 000		12 500	10 000
Excursion sponsorship	15 000		12 500	10 000
Welcome reception sponsorship	7 000		6 000	5 000
Young Scientist Meeting sponsorship	7 000		6 000	5 000

WORKSHOP OPTIONS (STARTING FROM SILVER LEVEL)

	Silver rate	Gold rate	Platinum rate
Breakfast workshop (excluding food, breakfast packages available)	8 000	7 000	6 000
Evening workshop (excluding food, finger food and drinks packages available)		7 000	6 000
Day one workshop including city tour (excluding food)		10 000	8 000

EXHIBITION/SPONSOR REGISTRATION

The organizers would like to thank you for considering your involvement at TIAFT 2024 in St.Gallen (September 2nd – 6th).

If you would like to register your commitment to supporting the conference please visit our website: **www.tiaft2024.org**

You can also contact the conference organizing team via: **tiaft@kssg.ch**

City of St.Gallen





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